



FOR IMMEDIATE RELEASE

SVM RECEIVES 'GREAT PLACE TO WORK' CERTIFICATION

Arlington Heights, IL - August, 2016 — SVM, LP was certified as a great workplace today by the independent analysts at Great Place to Work®. SVM earned this credential based on extensive ratings provided by its employees in anonymous surveys. A summary of these ratings can be found at <http://reviews.greatplacetowork.com/svm-lp>.

“Our employees have always been our most important asset,” said Marshall Reavis, Chief Executive Office and Founder of SVM, LP. “We put our staff first and at the core of every business decision we make. It’s encouraging that our efforts to make SVM a more desirable workplace have paid off.”

As a leading gift card provider for nearly 20 years, SVM understands the importance of employee satisfaction and motivation. SVM supplies gift and prepaid cards to businesses to reward staff, incent customers and drive loyalty.

"We applaud SVM, LP for seeking certification and releasing its employees' feedback," said Kim Peters, Executive Vice President of Great Place to Work's Certification Program. "These ratings measure its capacity to earn its own employees' trust and create a great workplace - critical metrics that anyone considering working for or doing business with SVM should take into account as an indicator of high performance."

“SVM is extremely proud of this accomplishment,” said SVM’s Director of Human Resources, Kathy Muzik, PHR, SHRM-CP. “And we know each and every team member made it possible. Throughout 2017, we will be seeking additional feedback so we can continue to improve.”

“According to our study, 83 percent of SVM employees say it is a great workplace,” says Sarah Lewis-Kulin, Great Place to Work's Senior Editor.

SVM employees completed 73 surveys, resulting in a 90 percent confidence level and a margin of error of ± 4.89 .

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About SVM

Founded in 1997, SVM is a global leader in providing innovative gift card solutions for businesses. SVM is the only company that offers gasoline gift cards from every major oil company in America, as well as over 350 of the most popular retail stores, restaurants, service companies and hotels, and now prepaid promotional and reward cards. SVM's products are used by leading incentive, rewards, loyalty and other companies to incent and reward their customers, employees, and prospects. For more information on SVM, please visit www.svmcards.com.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In the United States, Great Place to Work® produces the annual Fortune "100 Best Companies to Work For®" list and a series of Great Place to Work® Best Workplaces lists including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industry lists.

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